



Northbound Smokehouse Brewpub - Food Truck

## FOOD TRUCK WRAPS



The Outlaw Grill



Greenhorn Local Eats



Valleyfair

Image is everything, especially when you're selling food! An effective food truck or concession trailer wrap should draw your audience in and give them sense of urgency to try you're food. You want to find a way to appeal to a diverse customer base so that you can maximize your sales. So many times food truck operators take part in festivals, fairs, lunch rushes, and events, where there rivals are on site competing for the same customers. Finding a way to differentiate yourself from the other trucks is the key to the success of your brand. We've had the great opportunity to work with many amazing owner operators that all share a common goal, the competitive edge! As an award winning design and wrap company we create strong effective brands that drive your business.

Nobody wants to patronize a rundown restaurant with a bland image; your food truck is no different. You need to give your clients the image they are looking for so that you get the opportunity to earn their business. You could have the greatest food in the world, but if your truck is not appealing to people you'll never get the chance to show them what you're made of. Your overall brand recognition is so important to success of your business.

### AWARD WINNING DESIGN:

Our talented design team is ready for any challenge. We've designed logos, brand packages, signs, and wraps, for so many different markets. We truly understand what it takes to create an effective campaign for your food truck or concessions business.

### PREMIUM VINYL & LAMINATES

We use only the highest quality industry standard films and laminates for all wrap projects. We offer 3M Controltac vinyl on all of full color wraps. We laminate the graphics with a variety of finishes including, gloss, luster, matte, and even textures. Our materials offer long lasting durability that will stand the test of time.

### UASG/3M CERTIFIED

We are proud to be a UASG/3M certified wrap installation company. Our standards are the highest in the industry and we are the benchmark for graphic installation excellence in fleet, full & partial wraps, interior & exterior environmental graphics including floor, rough textured walls, and virtually every other branding application you may encounter.